







JJU, THE PLACE FOR SUPERSTAR

1964 FOUNDATION YEAR	10,600 / 810 # OF UNDERGRADUATE/ GRADUATE STUDENTS	10/66 COLLEGES/ MAJORS
1,390 INTERNATIONAL STUDENTS	90% SCHOLARSHIP BENEFIT	15 STUDENT NATIONALITIES
		10 HOSPITAL ARRANGEMENTS

JEONJU, a creative city for Gastronomy by UNESCO (Provincial City of Jeollabuk-Do)

			
1,000	#1	650K	1.5HR
YEARS OF HISTORY	FAMILY DESTINATION IN KOREA	POPULATION	AWAY FROM SEOUL BY EXPRESS TRAIN

Affectionately known as the traditional home of Korea, Jeonju has all of the benefits of a big city, while still maintaining the heart and community of the town. Situated in the city center, Jeonju University offers sprawling parklands and safe, accessible transport options. From any direction, the campus is a short walk, bike ride or drive from the city.

Jeonju University

International Hospitality Management

Hospitality becomes a main driver for positive change for a sustainable and resilient future for global societies.

We educate future leaders in Global Hospitality Industry by engaging them in the current realities of the fast-transforming Hospitality and Tourism Ecosystem. International Hospitality Program at JJU should be your Priority for a meaningful and bright career!



INTERNATIONAL HOSPITALITY PROGRAM



Are you aware that there is a huge demand for well-trained and skillful hospitality professionals, particularly in the Asia Pacific Region where countries and destinations are exploring holistic and sustainable ways to maximize their social and environmental benefits through hospitality and tourism sectors? The mindset and the skills you develop in our program will be competitive when starting your career in Luxury Hotel brands.

Our partners like the Ritz-Carlton, Marriott, Accor, and Hyatt have high acclaim for our graduates because of the skills they have developed which are immediately applicable. The primary goal of our program is to give students the best possible preparation to work anywhere around the world.

PROGRAM HIGHLIGHTS

- ★ The global educational excellence in hospitality management by in trinationl and Korean faculty
- ★ A well-matched curriculum to global industry requirements and standards to provide hands-on experiences and knowledge for hospitality management
- ★ Wide range of top-quality internships and job placements in various destinations in Asia and Pacific-region
- ★ Extensive collaboration with top global hotel brands providing updated industry trends and conditions



To provide top-quality management education in this field, we have benchmarked our program over prestigious hospitality and tourism universities around the world. The program focuses on providing students with opportunities to work internationally and to participate in overseas internships.

SKILLS AND COMPETENCIES OBTAINED

- Cutting edge **KNOWLEDGE** about the international hospitality management trends and standards
- **LEADERSHIP** skills for the modern hospitality environment
- Practical and innovative **MINDSET** to manage the current global challenges
- **PROFESSIONALISM** and **SERVICE-ORIENTED ATTITUDES** to succeed in luxury hospitality sector

Hospitality SCR & Sustainability Manager
Operational Manager in Hotel Sector
Event Planner & Catering Manager
Customer Service & CRM Manager
Convention & Meeting Manager
Revenue & Finance Manager
Sales & Marketing Manager
Human Resource Manager
Food & Beverage Manager
Rooms Division Manager



LABORATORY EXPERIENCES

Hotel Front Office Operations (PMS), Wine Tasting & Cocktail Service, Food & Beverage Service, Hospitality Information Systems



MANAGEMENT
A Lodging Management
N Restaurant Management
A Foodservice Management
G Human Resources Management
E Sales & Marketing Management
M International Luxury Brand Management
E Customer Relationship Management
N Catering & Event Management
T Hotel Front Office Management
 Cost Control Management
 Customer Relationship Management


APPLICATION DEADLINES

FALL 2023 (1ST): 9TH May to 26TH May

FALL 2023 (2ND): 27TH June to 7TH July

SECTION	Nº	REQUIRED DOCUMENTS
BASIC	1	Admission application
	2	Original and a copy of high school diploma (scheduled)
ACADEMIC	3	Official copy of transcripts from all high schools attended
LANGUAGE	4	Proof of English proficiency (IELTS or TOEFL test scores)
	5	A copy of passport of applicant and parents
ADD	6	Official documents verifying family relations
	7	A copy of foreign registration card (front and back)
	8	Official financial guarantee documents
	9	3 passport photos
	10	Receipt of applicant fee payment

- ❖ Graduates from an accredited high school in foreign countries other than Korea.
- ❖ Minimum grades/marks: 3.0 equivalent GPA (on a 4.0 scale).
- ❖ Minimum scores for English proficiency: TOEFL 545 (PBT) or IELTS 5.5 or higher.

 ONLINE APPLICATION <https://instar.jj.ac.kr/jioa/>

 GENERAL QUESTIONS ceoska0929@jj.ac.kr

 WEBSITE <https://www.jj.ac.kr/oia/>

SCHOLARSHIPS

SCHOLARSHIP	AWARD	CRITERIA FOR CONSIDERATION
Academic Merit Scholarship-First Place (Collegewide)	Full tuition for one semester	1st rank in college *applicable only when minimum enrollment of international students is 50 in each college
Academic Merit Scholarship-First Place (Majorwide)	30% of tuition for one semester	1st rank in major *applicable for 1 recipient per 5 int'l students (minimum enrollment of int'l students is 5 in each major)
Special Scholarship	20% to 100% of tuition for one semester	A letter of recommendation from the President of JJU or Director of Int'l Office based on agreements between partner university and partner consultancy
Family Scholarship	40% of tuition for one semester	- Official document certifying family relationship (parents, siblings, and spouses) - A record of enrollment of minimum 12 credits and 2.5 GPA or above from the previous semester

FEES AND COST OF LIVING

	FALL 2023 16-WEEK	SPRING 2024 16-WEEK	TOTAL
Tuition Fees	Won 4,013,500 (approx. \$3,350)	Won 4,013,500 (approx. \$3,350)	Won 8,027,000 (approx. \$6,700)
Dormitory (without meal option)	Yearly Cost Estimate including Utilities and Internet (2 Persons/1 Room)		Won 3,073,500 (approx. \$2,600) Per Person
Private Insurance	Won 45,000 (approx. \$38)	Won 45,000 (approx. \$38)	Won 90,000 (approx. \$76)
Estimated Total Cost of First-Year			Won 11,190,500 (approx. \$9,376)

APPLICATION FEE: WON 80,000 (APPROX. \$65)

Please note the footnotes to the references within the table for explanation and clarification.

- ➡ The 16-week semester cost is regardless of how many courses a student elects to study
- ➡ The tuition fees are exclusive of scholarship considerations.
- ➡ International students are eligible for National Health Insurance subscription after six months stay in Korea.
- ➡ National Health Insurance is estimated about \$50/month and paid personally.
- ➡ The above costs are estimates and actual values are subject to change due to foreign exchange rates.

JEONJU UNIVERSITY

Now, it's
YOUR TURN
to be the next
superstar in the
global
hospitality
industry!



We'd love to hear from you!

<https://jj.ac.kr/hotel/index.jsp>

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